

Technoptimize

# COMPANY PROFILE

# **The Company Overview**

---

Welcome to Technoptimize – Where Digital Excellence Begins

At Technoptimize, we proudly stand at the vanguard of the dynamic digital marketing sector. Our mission is to empower businesses of all sizes by providing essential web development & Digital Marketing services that serve as the bedrock of their online presence and success.

Our journey is defined by innovation, and we have strategically chosen to call a rural area our home. Here, we've harnessed the power of this unique location to develop innovative, cost-effective solutions. This choice has enabled us to extend our services far and wide, making us the go-to partner for businesses in pursuit of unprecedented growth and transformation.

What truly sets us apart is our unwavering commitment to affordability. We believe that excellence shouldn't come at a premium, and our pricing reflects this belief. This approach has earned us the trust of countless businesses who have found in us a steadfast ally in their digital endeavors.

So, as you explore the pages of our profile, you're embarking on a journey into a world where digital excellence isn't just a buzzword – it's the very essence of what we do. Join us as we continue to pioneer new horizons in the digital landscape. Welcome to Technoptimize, where your digital success story begins.

**“Business has only two functions — marketing and innovation.” —**

**Milan Kundera, Writer & Playwright**

# Message from the Director

---



***Dear Reader,***

At Technoptimize, we embark on a journey of digital innovation and transformation with you. Our mission is to empower your business with cutting-edge solutions that drive growth and success. With a dedicated team and a passion for excellence, we're here to help you reach new heights.

Thank you for choosing Technoptimize as your partner in the digital realm. Together, we will write the next chapter of your success story.

***Warm Regards,***

***Manish Pandey Director,  
Technoptimize***

# Our Services

---

- **Digital Marketing**

1. Social Media Marketing
2. Search Engine Marketing
3. Website and Online Marketing
4. YouTube Video Advertisement

- **Web & Software Design**

1. Website Design
2. Android App Development
3. Web Development
4. Website UI & UX Design
5. E-commerce Website
6. Each Sector Portfolio Website

- **Branding Management**

1. Graphic Design
2. All Branding Design
3. Reputation Management
4. PR & Mouth to Mouth Marketing

- **Sales Solution**

1. Online Sales Complete Setup

- **Online Content Optimization**

1. Social Media Optimisation
2. Search Engine Optimisation
3. Online Reputation Management

# Recognition & Achievements

---

**2021**

**Business Plan Competition Winner 2020**

Organised By National Centre For Innovation In Distance Learning IGNOU

**First Time Social Media Campaign**

Jila Panchayat Sadasya Election, 2020

**2022**

**Incorporated As Company**

And Inaugurated it's First Head Office

**Recognition From Startup India**

Business Plan Improvement and Employment Generation

**Recognition From StartINUP**

Business Plan Improvement and Employment Generation

**Incubated Under StartINUP**

Business Plan Improvement and Employment Generation

**2023**

**Multiple Clients and Project**

Company is creating a solid portfolio

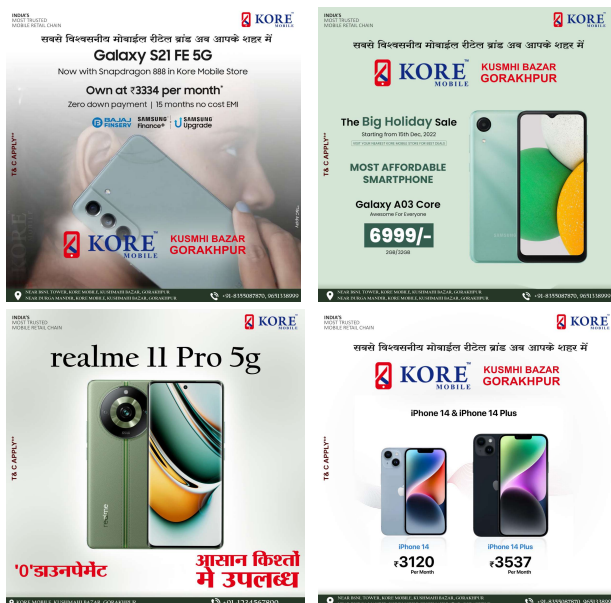
**Participated in IGNOU UDYAMI SAMAGAM**

At IGNOU Head Quarter, Maidan Garhi, New Delhi

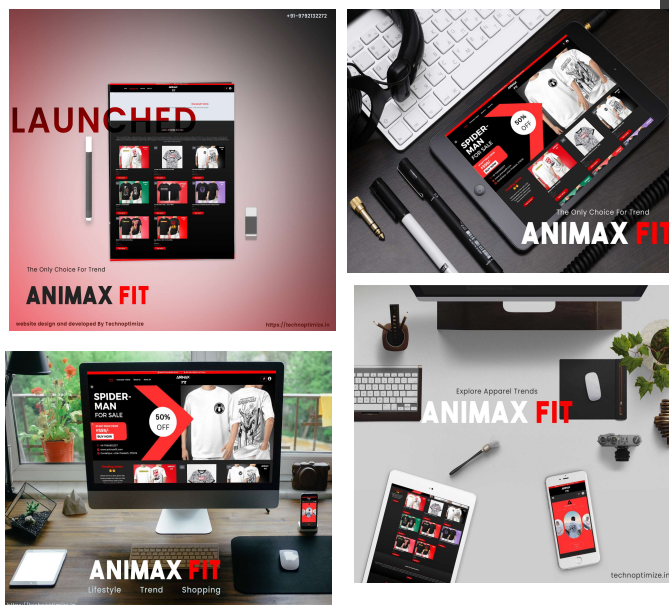
.....continued

# Recent Projects

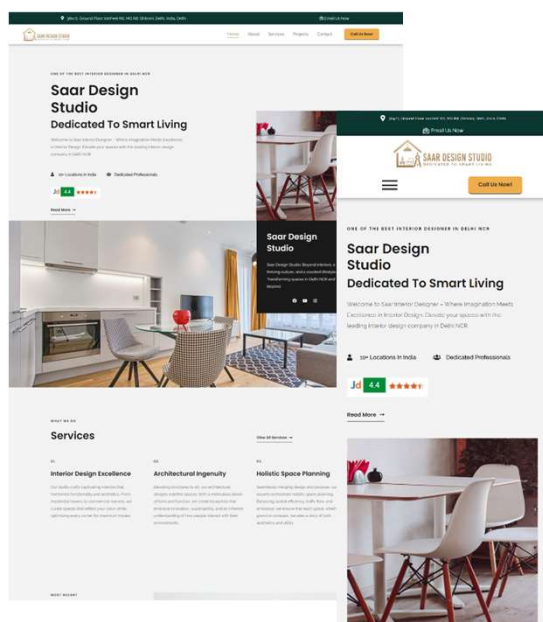
## Kore Mobile



## www.animaxfit.com



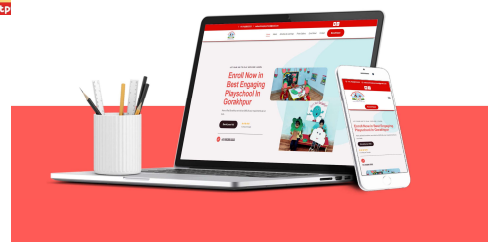
## Saar Interior Design



## Red Sunshine Playschool



Technoptimize Latest's  
**RED SUNSHINE PLAYSCHOOL**  
www.redsunshine.in





# Listen Our Clients



“ Clients  
**Feedback** ”



“ **Yash Bansal** ”

Businessman, Owner : Jan Aushadhi Kendra, Rudauli, Ayodhya

I am satisfied with the services of this agency and wish to God that this agency may reach immense heights in its sector.



JAN AUSHADHI KENDRA, RUDAULI, AYODHYA



“ Clients  
**Feedback** ”



“ **Lt Col Indira** ”

Counseling Psychologist, Marital & Family Therapist

Had a great experience with the firm, works with dedication and sincerity giving individualized attention to customers. Keep up the good work.



TALKINGCURECOUNSELING.COM



“ Clients  
**Feedback** ”



“ **S.S. Yash** ”

Founder, Director - Saar Interior Designer, Jaipur

I would like to provide some feedback on the service I received. I must say that the service was outstanding, and the response from the support team was perfect. I was thoroughly impressed with the level of professionalism and attention to detail displayed by the service provider.



SAAR INTERIOR DESIGNER, JAIPUR



“ Clients  
**Feedback** ”



“ **Poonam Sharma** ”

General Secretary, Jaipur Jila Shahar Congress Committee

I Am really very satisfied with Technoptimize, The company's individuals understands all the matter and accordingly present a very fabulous service. Best of luck & many more to go.



POONAM SHARMA, JAIPUR, RAJASTHAN

## Feel Free To Contact Us:

---

### #Connect with Emerging Digital Agency

For any inquiries, collaborations, or to learn more about how Technoptimize can elevate your digital presence, please don't hesitate to reach out. We welcome the opportunity to connect with you and explore how our tailored solutions can benefit your business. Contact us today and let Technoptimize be your partner in achieving digital excellence.



**01, Bardiha, Bodarwar, Kushinagar, 274149**



**[contact@technoptimize.in](mailto:contact@technoptimize.in)**



**+91-9792132272**



**<https://technoptimize.in>**